

# FlowraLite

new

- **Self adhesive – High slip outer surface - Easy to handle**

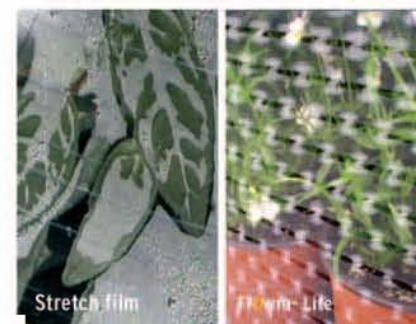
Flowra-Lite is especially developed for the flower market for the wrapping of trolleys containing cut flowers and plants.

A key characteristic of this film is its **lower weight per meter** and higher elasticity when compared to other products on the market. The light-weight roll results in a film which is easy to apply and efficient to use.

Special features include **985 feet per roll** for manual application, **adequate openings** to allow excellent aeration which stops damage to leaves and flowers, **inner tack** to give film adhesion and **easy tear** to enable easy disposal after use.

Flowra-Lite's **high slip outer surface** prevents trolleys from sticking together.

Flowra-Lite is available either in Machine or manual rolls.



• In an effort to improve our products, our company reserves the right to modify any of the technical specifications included here without giving notice to the holder of this brochure.

FlowraLite

# Flowra Lite

## THE NEW GENERATION IN PACKAGING MATERIALS

Flowra-Lite is a perforated stretch film.

The concept of Flowra-Lite is to protect the cut flowers and plants during transportation and storage while giving the advantage of free aeration.

The light weight per roll allows easy wrapping and handling for the end user.

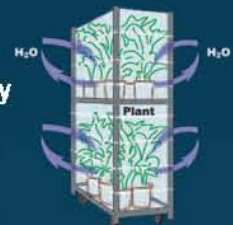
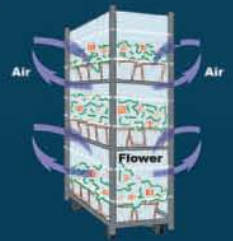
Flowra-Lite has an added benefit, in that it is an environmentally friendly product due to its light weight per meter (0,031 oz/ft). Industry and Government legislation now demand products which use less material and are easy to recycle.

State of the art technology is used for the production of the Flowra Lite. The innovative production method is protected by International and European patents (patent pending)

You might consider the use of Flowra - Lite in the following applications

**Free aeration:** free flow of air around products, to allow flowers and plants to "breath".

**No condensation:** avoiding condensation within trolley (e.g. flowers, plants, etc.).



## Advantages of FlowraLite



### 1. Allows air ventilation

FlowraLite allows air circulation within the trolley while protecting flowers and plants during transportation and storage.



### 2. Excellent elasticity and easy tearing

FlowraLite is especially designed to offer the end user easy and comfortable wrapping. The film's elasticity offers easy use thus it doesn't allow leaves, stems and flower buds to protrude. When the wrapping is finished the tearing is easy and the film sticks on the pallet due to its inside adhesive properties.



### 3. Slippery outer surface

FlowraLite's slippery outer surface prevents trolleys from sticking together during storage and transportation allowing excellent trolley appearance at final destination.



### 4. Easy to use

The light weight per roll (985 feet per roll) allows easy wrapping and handling.



### 5. Forklifts/trolleys friendly

Unlike netting, FlowraLite does not tangle in the wheels of forklifts and trolleys.